

## Focus on Faringdon Shopping Questionnaire Report

Question 1 - We asked "How would you rate the range of shops in Faringdon?"

51% gave less than 5 out of 10

49% gave more than 5 out of 10

Question 2 - We asked "Do you always find what you go out to buy?"

52% gave less than 5 out of 10

48% gave more than 5 out of 10

Question 3 – We asked " How would you rate the parking facilities in Faringdon?"

58% gave less than 5 out of 10

42% gave more than 5 out of 10

Question 4 - We asked "How often do you shop in Faringdon?"

63% shop less than 3 days

47% shop more than 3 days

Question 5 – We asked "What do you shop for in Faringdon?"

27% said that they did their main shop in Faringdon

91% said that they use Faringdon shops for "top-ups"

64% said that they shop for gifts and presents

Question 6 – We asked "Which day are you most likely to shop in Faringdon?"

The preferred shopping days were:

Tuesday 45%

Friday 48%

Saturday 42%

Question 7 – We asked "How often do you shop on the internet?"

24% purchase good from the internet on a monthly basis

Question 8 – We asked "What shops and businesses would you like?"

56% asked for Women's clothes

57% asked for a Fish Monger

54% asked for a Greengrocer

Question 9 – We asked "What time would be most convenient for you to shop in Faringdon?"

52% said 10:00 – 11:00

42% said 09:00 – 10:00

44% said 11:00 – 12:00

Question 10 – We asked "Do you use the market?"

29% said that they used the market on a weekly basis

Question 11 – We asked "When should the market take place?"

42% said Tuesday

42% said Saturday

Question 12 – We asked "What time should the market take place?"

78% favoured a morning market

19% favoured an afternoon market.

Q1

**How would you rate the range of shops in Faringdon?**

(1 = poor, 10 = excellent)

	1	2	3	4	5	6	7	8	9	10
Total per section	13	9	27	36	46	48	42	29	3	1
Total expressed as a percentage	5	3	10	14	17	18	16	11	1	0

Q2

**Do you always find what you go out to buy?**

(1 = poor, 10 = excellent)

	1	2	3	4	5	6	7	8	9	10
Total per section	19	17	31	33	40	32	38	34	7	3
Total expressed as a percentage	7	6	12	12	15	12	14	13	3	1

Q3

**How would you rate the parking facilities in Faringdon?**

(1 = poor, 10 = excellent)

	1	2	3	4	5	6	7	8	9	10
Total per section	42	17	18	37	39	34	30	26	7	4
Total expressed as a percentage	16	6	7	14	15	13	11	10	3	2

Q4

**How often do you shop in Faringdon?**

	1 day	2 days	3 days	4 days	5 days	6 days	7 days
Total per section	71	49	47	22	27	21	19
Total expressed as a percentage	27	18	18	8	10	8	7

Q5

**What do you shop for in Faringdon?**

	Main weekly shop	Top-up groceries	Gifts and presents	Shoes and footwear	Local services	Legal matters	Insurance matters	Business advice	Property purchase
Total per section	71	242	169	50	101	41	7	5	67
Total expressed as a percentage	27	91	64	19	38	15	3	2	25

Q6

**Which day are you most likely to shop in Faringdon?**

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Total per section	78	120	72	89	127	111	37
Total expressed as a percentage	29	45	27	34	48	42	14

Q7

**How often do you shop on the internet?**

	Weekly	Monthly	Quarterly	Yearly
Total per section	38	63	42	18
Total expressed as a percentage	14	24	16	7

Q8

**What Shops & Businesses would you like?**

	CD's/Music/Instruments	Clothes - Men	Clothes - Women	Clothes - Children	Baby Clothes & Equipment	Office Stationery	Fashion accessories	Travel Agent	Antiques	Art & Craft
Total per section	95	99	149	71	35	76	79	57	36	76
Total expressed as a percentage	36	37	56	27	13	29	30	22	14	29

percentage

	Garden	Kitchen & Bathroom	Furniture	Electrical Goods	Internet Cafe	Television & Audio	Camping & Outdoor Equipment	Candles	Employment Agency	Carpets
	128	34	30	79	28	52	49	29	33	21
	48	13	11	30	11	20	18	11	12	8
	Curtains & Soft Furnishings	Sports	Citizens Advice Bureau	Fabrics & Haberdashery	Health Foods	Toys	Party Goods	Fish	Greengrocer	Supermarket
	49	62	90	95	87	60	29	150	144	4
	18	23	34	36	33	23	11	57	54	2

Q9

What time would be 'most' convenient for you to shop in Faringdon?

	8:00-9:00	9:00-10:00	10:00-11:00	11:00-12:00	12:00-1:00	1:00-2:00	2:00-3:00	3:00-4:00	4:00-5:00	5:00-6:00	6:00-7:00	7:00-8:00
Total per section	46	111	137	116	91							
Total expressed as a percentage	17	42	52	44	34							
	73	81	78	58	67	65	56					
	28	31	29	22	25	25	21					

Q10

Do you use the markets?

Weekly	Monthly	Quarterly	Yearly
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	78	63	35	27
Total per section	29	24	13	10
Total expressed as a percentage				

Q11

**When should the markets take place?**

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Total per section	18	111	33	38	80	111	21
Total expressed as a percentage	7	42	12	14	30	42	8

Q12

**What time should the markets take place?**

	8:00-12:00	4:00-8:00
Total per section	206	51